

## ABSTRACTS

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### THEORY AND METHODS OF PRODUCTION MANAGEMENT

*Mustafaeva D.G., Mustafaev M.G.*

#### IMPROVING THE EFFICIENCY AND THE QUALITY OF THE ORGANIZATION OF THE PRODUCTION SYSTEM

Considered methodological approaches to ensure more efficient management of the organization and functioning of the production system

**Key words:** analysis, control, monitoring, system, process, decision quality.

*Barhatov V., Pletnev D.*

#### OPPORTUNISM MANIFESTATION IN THE RUSSIAN MACHINE BUILDING CORPORATIONS

The article presents a critical review of existing approaches to defining opportunism in economic science. Based on this review, the authors presented their own vision of the nature and forms of opportunism. Discussed in detail the extraction of insider's rent as a special form of opportunism. A conceptual approach proposed to overcome this form of opportunism

**Key words:** opportunism, the insider's rent, corporation, institution of opportunism, routine of fraud.

*Zakharov S.V., Zakharova O.S.*

#### DEVELOPMENT PERSPECTIVES AND WAYS OF ORGANIZING PRODUCTION IN THE INNOVATION ECONOMY

The paper considers the options of innovative development of different industries. Indicate the most promising directions of scientific and technical search, consider an example of a particular innovation in the example of the automotive industry

**Key words:** innovation, innovative economy, modernization, catching up and forward economic development, competency groups, long-term (disruptive) technology, the flying car.

*Ayulov A.M.*

#### SOME PROBLEMS OF INDUSTRIAL-INNOVATIVE DEVELOPMENT OF KAZAKHSTAN

The article describes the main areas of industrial-innovative development of Kazakhstan. The focus is on sustainable development of strategic sectors of the national economy

**Key words:** innovation development of the national economy, the organizational problems.

*Bychkov V.P., Bugakov V.M., Bychkov D.V.*

**THE METHODOLOGICAL APPROACH TO THE SELECTION OF A METHOD OF ORGANIZATION OF TRANSPORT SERVICE OF FURNITURE ENTERPRISES**

Outsourcing refers to the transfer of performing any functions to external specialized companies. The most widespread at the present time in the world practice receives the outsourcing of business processes, including logistics. The importance of logistics outsourcing for furniture enterprises is the absence of necessity to use its own resources for the organization of logistics functions, which the company may entrust to an external partner. As a result frees capital for the development of the basic kinds of activity, declining terms of development projects, increases the speed of adaptation to changes in the external environment and on the market.

One of the most important elements of logistics is transport, which carries out maintenance of furniture enterprises: delivery of raw materials and materials at the warehouse, a lot movement of goods and delivery of finished goods to consumers.

Each of the methods (outsourcing) has certain advantages and disadvantages, which complicates the choice of an optimum way of organization of transport service enterprises. In these conditions as the criteria are invited to use the minimum amount of transport costs.

In practice the application of the criterion will contribute to the growth of the productivity of rolling stock and reduce the cost of transportation costs.

**Key words:** outsourcing, logistics, furniture enterprises, transport, efficiency, costs, rates of use of a rolling stock.

*Fjodorov A.S., Karavajkov V.M.*

**RESEARCH OF THE MAJOR FACTORS INFLUENCING SYSTEM OF POWER CONSUMPTION OF THE ENTERPRISE**

On the basis of application of methods STEP – and SWOT – the analysis factors which most strongly influence efficiency of use of power resources at the enterprise are investigated

**Key words:** power resources, management, factors, SWOT - the analysis.

*Aniskin Y.P., Krivyakin K.S., Shmyreva M.B., Tingaev A.M.*

**MECHANISM FOR ORGANIZING AND PLANNING A BALANCED SCIENTIFIC AND INDUSTRIAL CLUSTERS**

The article offers a methodical approach to the organization of production processes and balanced planning based on process-oriented budgeting activities intensive clusters

**Key words:** process approach, scientific, industrial cluster, the mechanism of balanced planning.

*Moiseeva N.K., Kurbatova S.P., Korokoshko Y.V., Hrulykova Y.V.*  
**ORGANIZATION OF COOPERATIVE CONNECTS AND MARKETING SERVICE  
FOR PROJECTS IN CLUSTER SYSTEM**

The cooperation involves joint action in the distribution and manufacture of products, commercial cooperation, mutual risk guarantees, the overall protection of investment and trade secrets. The evolution of the innovation system in Russia takes place in a direct interaction between the two parties: companies and research institutions, which, as a rule, are the main participants subsequently cluster formations. In the field of high-tech business in need of secondary data and expert estimates, so the orientation of the marketing research is needed on the secondary data of cluster approach is the basis for a constructive dialogue between the representatives of the business sector and the state properties and projects in the most high-tech industries acceptable cluster development model with feedback

*Key words:* innovations, cooperation, cluster, marketing instruments, project management, business technology.

*Zharikov R.V., Zharikov V.D.*  
**STRATEGY OF DEVELOPMENT OF ORGANIZATIONAL STRUCTURES OF INNOVATIVE MANAGEMENT BY THE INDUSTRIAL ENTERPRISE**

In article the essence and the content of strategy is considered, classification is given and the factors promoting their realization are given

*Key words:* strategy, organizational structure, innovative management, industrial enterprise.

*Lukicheva L.I., Shkarupeta E.V., Egorycheva E.V., Schetinina I.V.*  
**EVOLUTION OF SCIENCE-BASED ORGANIZATIONAL STRUCTURES FOR THE PURPOSES OF INTELLECTUAL CAPITAL DEVELOPMENT OF THE OF THE KNOWLEDGE-INTENSIVE ENTERPRISES**

An article reviews the trends of organizational structures development in the sphere of science-based business, focused on intellectual capital accumulation. Also the article reveals the background of the new structures uprising in the context of intellectual assets role increase. The article considers the corporations of knowledge, learning, hypertext and synergetic organizations.

*Key words:* intellectual capital, science-based enterprise, organizational structures.

*Zhukova E.A., Bukreev A.M.*  
**PROCEDURE OF DEVELOPMENT OF INFORMATION SYSTEMS TO IMPROVE THE SUSTAINABLE DEVELOPMENT OF CORPORATE FORMATIONS**

The article presents the main stages, methods and tools procedures for developing information systems based on economic, social, environmental and innovation indicators aimed at improving sustainable development of corporate formations

*Key words:* system information, sustainable development, innovation indicators, non-financial reporting.

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## ECONOMIC PROBLEMS OF PRODUCTION ORGANIZATION

*Gubaydulina R.*

### DEVELOPMENT OF COMMERCIALY VALUABLE PROGRAM FOR MANUFACTURING ENGINEERING PRODUCTS

The paper focuses on the problem of commercially valuable program for manufacturing machines and mechanisms in conditions of market economy. The analytic dependences for developing the amount of manufactured products are submitted. They provide the necessary profit for engineering company with consideration of obsolescence of a machine

**Key words:** program of manufacturing products, products sale strategy, profit of the company, optimum cycle of machines manufacturing.

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## MANAGEMENT OF INNOVATIVE PROCESSES

*Zharikov V.V.*

### CASE STUDY OF INNOVATION MANAGEMENT IN IT: CREATING A VIRTUAL BUSINESS-INCUBATOR "EUREKA"

The article considers the creation of a new activity - virtual business incubators that help shape innovative businesses in Russia. This article proposes a new mechanism for training for virtual business-incubators and develops organizational and staff structure based on the Virtual Business-Incubator "Eureka"

**Key words:** virtual business incubator, business processes, Information Technology, Virtual Business-Incubator "Eureka", the management of innovation, business incubation, coaching, resident, business ideas, business plans, internal and external activities.

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## PRODUCTION LOGISTICS

*Kuznetsova A.A.*

### FINANCIAL EFFICIENCY CRITERIA OF THE LOGISTIC SYSTEM OF AN INDUSTRIAL COMPANY

These days promising industrial companies realize the importance of logistics as a means of organizing material, financial and information flows. In order to complete a cycle of managing logistic operations one needs efficiency indices of physical distribution and financial relations with partners. As data ware of the logistic activity of an enterprise the article considers a set of criteria allowing us to objectively estimate the trends and problems in the fields of supply, production and sales

**Key words:** logistics, efficiency criteria, logistic expenses.

*Krauhin G.A., Loginova N.A.*

**TARGETING APPROACHES TO FORMATION BALANCED DEVELOPMENT  
METHODOLOGY EVALUATION OF UNIVERSITY**

The article describes the goals and objectives of assessing the quality of the modern university. The analysis of goal-setting domestic and foreign universities

**Key words:** goal, objectives, quality, university.

*Rodionova V.N., Turovets O.G.*

**EDUCATION STUDENTS IN THE DISCIPLINE OF "ORGANIZATION  
OF PRODUCTION" USING CASE-STUDY**

The article provides a case study on the subject "Production"

**Key words:** case, the organization of production, the organization of equipment, the efficiency of maintenance.